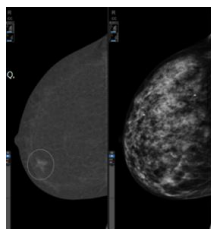
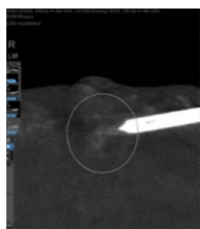


Available for sale only in the US at this time.



Diagnostic CEMM



CEM M bx:
Recumbent
position, horizontal
approach, inferior
internal lesion

Key challenges customers are facing

- How to biopsy lesions identified with contrast-enhanced mammography
- Consistent and high image quality images

Approach used to solve the problem

- Create a biopsy solution that uses the high sensitivity and specificity of contrast with the ease of use biopsy platform provided by GEHC¹

Main message

Don't seek. See and biopsy what matters.

Solution description

Lesions identified with contrast may be difficult to biopsy under conventional techniques like ultrasound or mammography. Contrast-enhanced guided biopsy provides exceptional clinical confidence and accuracy without shifting to MRI.

Our differentiated solution with quantified outcomes

- Serena Bright can be performed within 15 minutes²; MRI-guided biopsy within 60-90 minutes³
- CEMM diagnostic & biopsy is 51% less than MRI diagnostic & biopsy for breast⁴
- Familiar staff & setting to help relieve some stress of a biopsy procedure

1. 510(k) K172404
2. Data on file 2020. GE Healthcare; Time from first to last image
3. <https://www.cedars-sinai.edu/Patients/Programs-and-Services/Imaging-Center/For-Patients/Exams-by-Procedure/MRI/MR-Guided-Breast-Biopsy/MR-Guided-Breast-Needle-Core-Biopsy-Procedure-Information.aspx>
4. Data on file; CEMM Biopsy v MR Biopsy Cost Analysis. GE Healthcare

PromoMats: JB00903XX

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